

# HONORED

## IMPACT REPORT | 2020



### OUR MISSION

Honored is a nonprofit organization dedicated to keeping great teachers in the classroom and to inspiring a new generation of talent to pursue teaching. We are committed to elevating the teaching profession by recognizing teachers across the country who are changing students' lives and by illuminating the unparalleled possibilities of a career in teaching.

### OUR METHOD

Honored's innovative online platform empowers students and families to recognize great teachers. Each month, one exceptional nominated teacher receives the Honored National Teaching Award, which includes a \$5,000 cash award, a profile by a world-class writer and photographer, and \$1,000 to support other teachers through our partner, DonorsChoose.org. In addition, *every* nominated teacher is publicly recognized and celebrated on our Honor Roll.

### THE RESEARCH

Independent research studies show that teachers who receive individualized recognition:

- 1 Are more effective and more likely to receive high satisfaction scores from students and parents.
- 2 Are less likely to suffer from burnout, a leading cause of attrition from the profession.
- 3 Plan to continue teaching for nearly 2x as long—thereby reaching even more students.

### OUR UNIQUE APPROACH



#### STUDENT VOICES

Nominations are made by students and families because we believe that they provide the truest testimonials to a teacher's impact.



#### STORYTELLING

Each Honoree is profiled by a world-class writer and photographer to capture each teacher's unique story and share it nationwide.



#### THE HONOR ROLL

Our Honor Roll celebrates all nominated teachers so they receive the recognition that research shows keeps them engaged and teaching longer.



#### ONGOING RECOGNITION

Most teacher recognition is occasional, informal, and ad-hoc; Honored provides a continuous, formalized, and empirically effective system.

# HONORED

“After winning the award, I felt a huge sense of accomplishment and pride. It gave my whole existence as an educator meaning.”

CLAUDINE JAMES

Malvern Middle School | Malvern, AR

Winner of the November 2020 Honored National Teaching Award



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### OUR NATIONAL IMPACT

Recognition is a powerful way to keep exceptional teachers engaged and inspired and to prevent attrition. To quantitatively measure the impact of Honored's recognition program, we partnered with Tripod Education Partners to survey our 2019-2020 nominees, and the results were compelling:

#### TEACHER RETENTION

**90%**

OF NOMINEES SAY THEY ARE MORE LIKELY TO CONTINUE TEACHING FOR THE NEXT 5 YEARS

#### JOB SATISFACTION

**95%**

OF NOMINEES FEEL MORE INSPIRED IN THEIR TEACHING PRACTICE

#### CAREER DEVELOPMENT

**95%**

OF NOMINEES WANT TO FOCUS ON RELATIONSHIP BUILDING AFTER BEING HONORED

By keeping teachers motivated, fulfilled, and in the classroom, Honored is helping students get the lifelong academic, intellectual, and social-emotional benefits that research shows come from a supportive relationship with a great teacher.

### HONORED TEACHERS

Since our founding we've received thousands of nominations for teachers from public, public charter, and private schools across the country—who teach subjects from ELA to Math to Special Ed to Woodworking.

**3,675** NOMINATIONS

RECEIVED AND SHARED

**49** STATES + DC

REPRESENTED IN NOMINATIONS

**44** TEACHERS AWARDED

SINCE OUR FOUNDING IN APRIL 2017

**20%** OF HONOREES

ARE BLACK COMPARED TO 7% OF U.S. TEACHERS

**18%** OF HONOREES

ARE LATINO COMPARED TO 9% OF U.S. TEACHERS

**100%** OF HONOREES

REPORT FEELING MORE ENTHUSIASTIC AND COMMITTED

## HONORED SCHOOLS

### OUR LOCAL IMPACT: HONORED SCHOOLS

Our newest initiative, Honored Schools, brings our program directly into Washington, DC-area public schools. Honored Schools weaves recognition for teachers into the fabric of schools, resulting in better outcomes for students. At the end of the school year, one teacher from our partner schools is selected by a panel of our national Honorees as the Honored Schools Life-Changing Teacher and receives a \$5,000 cash award and local recognition.

**8** DC-AREA SCHOOLS

PARTICIPATED IN 2020

**6** WARDS

OUT OF 8 REPRESENTED

**1,000+** NOMINATIONS

SUBMITTED IN 2020



“This award made me realize I am actually making a difference in my student's lives, which in truth, is the reason I became a teacher.”

GABRIELA RAMIREZ

Columbia Heights Education Campus | Washington, DC  
Winner of the 2020 Honored Schools Life-Changing Teacher Award

